

Message Text

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PAGE 01 PARIS 08743 241808Z

ACTION EB-08

INFO OCT-01 EUR-12 IO-13 ISO-00 FEA-01 AGRE-00 CEA-01

CIAE-00 COME-00 DODE-00 FRB-03 H-01 INR-07 INT-05

L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05 SS-15

STR-04 ITC-01 TRSE-00 USIA-06 PRS-01 SP-02 OMB-01

/100 W

-----250602Z 083193 /13

R 241811Z MAR 77

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 0999

INFO USDOC WASHDC

AMCONSUL STRASBOURG

USMISSION EC BRUSSELS

USDEL MTN GENEVA

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E. O. 11652:N/A

TAGS: ETRD, FR

SUBJECT: SECTION 201 INVESTIGATION: NON-RUBBER

FOOTWEAR-FRENCH INDUSTRY REACTION

REF: A. PARIS 2372; B. PARIS 8213; MARCH 1976

1. ADIDAS REPRESENTATIVES HAVE AGAIN EXPRESSED THEIR CONCERN TO EMBASSY REGARDING POSSIBLE ADVERSE OUTCOME FOR THEIR FIRM OF NON-RUBBER FOOTWEAR INVESTIGATION. ACCORDING TO REPORTS THEY HAVE RECEIVED FROM THEIR WASHINGTON ATTORNEY, THE ITC RECOMMENDATION TO EXCLUDE ATHLETIC FOOTWEAR VALUED OVER EIGHT DOLLARS MIGHT BE DROPPED FROM INTERAGENCY PROPOSAL SUBMITTED TO THE PRESIDENT FOR APPROVAL. (IT IS APPARENTLY FOREGONE CONCLUSION TO ADIDAS THAT ADMINISTRATION WILL ADOPT MODIFIED TARIFF RATE QUOTE FORMULAR.)

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PAGE 02 PARIS 08743 241808Z

2. ADIDAS REPS REITERATED THEIR ARGUMENTS FOR EXCLUSION (SEE REFTELS) AND CONCLUDED WITH FOLLOWING POINTS:

A. WHILE IMPORTS OF ATHLECTIC FOOTWEAR VALUED OVER EIGHT DOLLARS ARE MINISCULE IN RELATION TO TOTAL NON-RUBBER FOOTWEAR IMPORTS, THEY ARE OF MAJOR IMPORTANCE TO ADIDAS AND BY EXTENSION TO FRANCE (ADIDAS' EXPORTS

REPORTEDLY REPRESENT SOME 40 PERCENT OF TOTAL FRENCH
NON-RUBBER FOOTWEAR EXPORTS TO U.S.).

B. ADIDAS WANTS TO GET OUT OF HIGHLY POLITICIZED
ATMOSPHERE SURROUNDING FOOTWEAR CASE AND TO HAVE
EXCLUSION ISSUE DECIDED ON ITS MERITS.

3. COMMENT. THE FOOTWEAR CASE IS OBVIOUSLY AN
EXTREMELY COMPLICATED AND HIGHLY CHARGED ISSUE. THE
DEPARTMENT AND OTHER AGENCIES HAVE UNDOUBTEDLY BEEN
BOMBARDED WITH EVERY SORT OF REQUEST - MORE OFTEN
THAN NOT CONFLICTING - FROM EMBASSIES IN POTENTIALLY
AFFECTED COUNTRIES AND DOMESTIC INTERESTS GROUPS.
HOWEVER, FROM OUR VANTAGE POINT - ADMITTEDLY PAROCHIAL -
ADIDAS' MAKES A GOOD CASE ON THE MERITS AND WE HOPE
AND RECOMMEND THAT ITS PETITION BE SO JUDGED.
GAMMON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INDUSTRY, POLICIES, FOOTWEAR, TARIFFS
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977PARIS08743
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770102-0523
Format: TEL
From: PARIS
Handling Restrictions: n/a
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Litigation History:
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Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 77 PARIS 2372, 77 PARIS 8213
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 02-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3008547
Secure: OPEN
Status: NATIVE
Subject: SECTION 201 INVESTIGATION: NON-RUBBER FOOTWEAR-FRENCH INDUSTRY REACTION
TAGS: ETRD, FR, US
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/feae61b2-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009